PRESS RELEASE FOR IMMEDIATE RELEASE

For More Information Contact: Tara Sims Alaska Public Relations Manager 907.562.0704 | pr@thebbb.org

BBB ANNOUNCES 2008-2009 BUSINESS OF THE YEAR TORCH AWARD WINNERS

Alaska Businesses Demonstrate Marketplace Excellence

Anchorage, Alaska – March 31, 2009 – Your Better Business Bureau's Business of the Year Torch Awards honor ethical business practices and showcase companies that demonstrate excellence in our local marketplace.

Your Better Business Bureau serving Alaska, Oregon and Western Washington announces the 2008-2009 Business of the Year Torch Award winners for Alaska:

Large Business of the Year: Senior Care of Alaska Small Business of the Year: Alaska ATM Service Community Involvement Award: The Alaska Club Customer Service Award: Heatherstone Dental Center

Innovative Business Practices Award: Mikunda, Cottrell & Co., Inc.

Awards for Business of the Year go to businesses with the highest total score; winners are also awarded for highest score by category. These businesses were nominated by the public and were evaluated by non-biased, third-party judges from various organizations.

"Your Better Business Bureau proudly recognizes the winners of the Business of the Year Torch Awards as companies of high integrity," said Robert Andrew, President and CEO of Better Business Bureau serving Alaska, Oregon, and Western Washington. "We are grateful for their positive contribution to the local business community."

2008-2009 Students of Integrity Scholarship Winner:

Special recognition goes to JennaRae Schulte of South Anchorage High School as the winner of your BBB's \$1,000 Students of Integrity Scholarship in Alaska.

Nominate a business for 2010:

Your BBB is now accepting nominations for the 2010 Business of the Year Torch Awards, submit by visiting: https://alaska.app.bbb.org/awardsform

Thank you to our Oregon sponsor, Phil Bransom Productions of Bransom Media Group, the creator of the Business of the Year Torch Award video.

###

About your BBB serving Alaska, Oregon and Western Washington:

Your Better Business Bureau is a not-for-profit organization funded by Better Business Bureau Accredited Businesses. The BBB's mission is to be the leader in advancing marketplace trust. For more information about the services and products provided by your BBB, call 206-431-2222 or 253-830-2924 in Washington, 503-212-3022 in Oregon, 907-562-0704 in Alaska, or visit our Web site at www.bbb.org.